

2018-2022

# STRATEGIC PLAN

BUILDING A SUSTAINABLE FUTURE

**MISSION:** Cabarrus College provides progressive, exemplary healthcare education.

**VISION:** To be a premier leader of innovative healthcare education.

**VALUES:** Caring, Commitment, Teamwork, Integrity

## EDUCATIONAL PHILOSOPHY

Cabarrus College boasts a rich history of passing the torch from one generation of healthcare professionals to the next. Our committed faculty and staff seek to present students with best practices of the profession, stimulating dialogues, evidence-based research, and challenging experiences leading to active student learning and self-discovery. Through this, students experience enlightenment, enrichment, and transformation preparing them to think critically, understand and creatively solve problems, and engage in a lifetime pursuit of scholarly knowledge and active citizenry.

## GOALS

### Academic Excellence

Enhance the student learning environment through the delivery of innovative programs and services.

### Performance Excellence

Secure financial viability by capitalizing on opportunities to achieve superior operating performance.

### Institutional Effectiveness

Sustain a culture of accountability through continuous assessment, evaluation and improvement.

### Employee Engagement

Attract, engage and retain faculty and staff by sustaining an environment of collegiality and professionalism.

### Student Success

Provide high quality academic and support services that foster student persistence and achievement.

### Community Benefit

Cultivate connections, relationships and partnerships commensurate with our resources and the community's needs.



# STRATEGIC PRIORITIES

## VALUE

Position the academic and operational programs of the college to deliver highly competitive, top-value, student-centered experiences.

## GROWTH

Expand student access, maintain optimal enrollment, and promote student retention to goal completion/graduation.

## SUSTAINABILITY

Ensure resources are available to sustain the college and enable it to achieve its mission now and in the future.

### OUTCOMES:

#### 1.1

**Surpass state and national standards, and benchmarked competitors.**

- Meet or exceed state and/or national standards.
- Meet or exceed AHSEC, NCICU, and other regional competitors with like programs.

#### 1.2

**Expand non-traditional student-centered learning experiences.**

- Explore potential opportunities to expand existing offerings and activities.
- Implement new non-traditional experiences.

#### 1.3

**Engage in initiatives that foster diversity and inclusion.**

- Strengthen resources for diverse student populations.
- Increase faculty and staff commitment to becoming a more inclusive working and learning environment.

#### 2.1

**Increase enrollment.**

- Create comprehensive enrollment plan that identifies opportunities to diversify program mix, student mix, and capacity.
- Develop new academic programs that are responsive to the needs of the healthcare workforce.
- Increase unduplicated headcount.

#### 2.2

**Increase retention**

- Engage in new partnerships, alternative delivery methods, and/or innovation to assist students in reaching goal completion.
- Increase institutional undergraduate retention rate.

#### 3.1

**Maximize resource utilization.**

- Increase non-tuition funding.
- Streamline operations by increasing efficiencies, minimizing variability, reducing waste, and strengthening collaborations.
- Increase unduplicated headcount.

#### 3.2

**Engage in "leader" and "leadership" development activities.**

- Support leadership and teamwork development by providing annual professional development.
- Establish Teaching and Learning Center to foster faculty, staff, and student development.